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MEDIA RELEASE

July 2008

The Organised Bedroom

Wake up to a room that boasts superb organization and style!

Imagine waking up to a tidy bedroom, with all your key clothing, accessories, and personal belongings neatly organised. The morning remains relaxed as you choose the day's garments easily from a well arranged wardrobe, and clothes remain in pristine shape thanks to your quality clothes hangers. Selecting accessories is a breeze with the clear plastic Jewellery organiser and shoes, displayed for a quick selection on the wardrobe door.

Take comfort in knowing that a Howards organisational specialist can help you de-clutter your bedroom with simple storage and transform any bedroom into a comfortable sanctuary.

Ideas include:

Dreamy Drawers

Don't be content with stuffing clothing, accessories and more into your drawers. Howards has a range of solutions to drawer dilemmas including the stylish **Stackable Bamboo Drawer Organisers** (\$5.95 for one unit) and the **Valet Faux Leather Drawer Organisers** in chocolate (from \$11.95 for 3 compartments). Both come in a range of sizes and provide the perfect home to divide underwear, socks, ties and the like. For precious bling, consider the **Stackable Jewellery Trays** (from \$11.95) or if on display, consider **Jewellery Cabinets** (from \$149) or an **Earring Screen** (\$29.95) both in acrylic for easier viewing. Socks will never look so appealing with the **Sock and Tie Organiser** (RRP\$12.95), and you'll never be caught out with odd socks or un-coordinated ties again!

Wonderful Wardrobes

Wardrobe looking a tad over-crowded? How about a make-over? Howards has a range of stunning storage solutions to combat even the toughest of wardrobe woes. The **Clear Store Sweater Drawer** (RRP\$49.95) leaves your sweaters neatly stacked and looking sleek and the **Handbag Holder** (RRP \$32.95) ensures there will be no more ploughing through piles of purses in an early morning, pre-work frenzy. Consider **Hanging Storage** options to house clothing, shoes and more and options include **Sommerset** stripes, natural **Canvas** and contemporary **Silver** ranges (\$20.95 for the Silver shoe organiser).

Feel like more of an overhaul? Well why not upgrade? Head to Howards and discuss the many options that a custom designed **elfa solution** can provide.

An elfa customised storage solution provides flexibility to suit your individual requirements, can be enhanced with clever accessories and is backed by a 10 year elfa Guarantee.



The elfa wardrobe solution is available in white or platinum and can be enhanced with optional birch or walnut timber trims from the Décor range

From walk-ins to built-ins Howards has the tools essential to creating the wardrobe of your dreams.

A Sanctuary for your Shoes

Rid your wardrobe of all shoe shenanigans and invest in some smart and stylish storage options from Howards. To make the most of walls and backs of cupboards opt for the **Wall Mounted Shoe Rack** (RRP \$59.95) or the **Over the Door Shoe Organiser** (RRP \$23.95) each option provides a handy home for shoes and maximizes wasted wall and door space. The **Clear Storage System** ensures shoes are protected from dust and crushing and provide a sleek home for both large and small shoes. Make the most of vertical space with the stackable storage options available at Howards. The **2 Tier Stackable Shoe Rack** (RRP \$34.95) is perfect to store all types of shoes and can be stacked as your collection grows. Keep boots in shape with **Booty Shapers** (RRP \$9.95), these inflatable inserts help boots retain shape and keep them from falling over!

Space Savers

Make the most of wasted nooks and crannies with some clever storage solutions from Howards. Store less frequently used items under the bed with the **Easi Store 45L Underbed with Wheels** (RRP \$34.95). Made from durable plastic these boxes are great for storing blankets, linen and inter-season clothing. Dress up walls whilst creating space with **Floating Shelves** (RRP \$69), perfect for housing photo frames, books and all sorts of odds n' ends these space savers are available in White, Beech and Aluminum. Additionally if your bedroom lacks storage, consider **easy-build storage systems** (from \$175 for 3 shelves) or a temporary **Double Wardrobe with Canvas Cover** (\$169) to add order and maximize space.

Hanger Heaven

Protect your clothing investment and make your wardrobe look smart and chic with matching hangers. Using the correct hangers will ensure clothes retain their shape and remain wrinkle free! Keep suits smart with the **Wide Shoulder Hanger** (RRP \$8.95) offering wide contoured shoulders these hangers ensure suits maintain their shape. Take care of trousers and opt for the **Thick Trouser Hanger** (RRP \$3.25) allowing easy hanging from the hemline or cuff ensuring trousers and skirts remain wrinkle and crease free. For an all over look use coordinated hangers in Natural or Chocolate wood colours (from \$1.95 for Shirt Hanger).

Let the experts at Howard's help you get Organised in the Bedroom and incorporate a combination of clever storage ideas transform your bedroom woes into a sanctuary of order and organization!

For more information on these and other great storage ideas call into your nearest Howards Storage World® store, visit the website www.hsw.com.au or telephone 1300 666 616.

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Media Information: Simone Larmer or Jessica Keogh, Double Edge PR, Ph. 02 9957 1352 or via email: jessica@doubleedge.com.au.

