



Media Release

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Sensational Spring Cleaning Solutions **“Now is the time to spring clean!”**

The time has come to inject some freshness into the home! Shake off the winter blues and get ready to embrace spring with some great storage suggestions from Howards Storage World. Using the right storage products will help you *get* organised and *stay* organised!

Howards recommends dividing key areas of the home as a great way to tackle spring cleaning projects and with Fathers Day just around the corner, Howards also has some fresh and innovative products for dads!

Wardrobe

Make your wardrobe a place you can showcase your clothes, shoes and accessories with pride. Howards Storage World has a raft of options to breathe new life into your wardrobe organisation.

For a complete overhaul Howards recommends a custom designed **elfa solution** to provide the flexibility to suit your individual requirements. The elfa wardrobe solution is available in white or platinum and can be enhanced with optional birch or walnut timber trims from the Décor range and is backed by 10 year elfa Guarantee.

Space Bags (RRP \$19.95 for the Jumbo Bag) are the perfect way to store winter woollies and inter-season clothing and keep sweaters conveniently stored with the **Clear Store Sweater Drawer** (RRP \$49.95). These stackable drawers offer safe storage for tops and jumpers and sees your cupboards looking neat and sleek. As the weather gets warmer **XL Large Storage Boxes** (RRP \$32.95) made from canvas are the perfect way to house larger items such as blankets and doonas. Remember it can also get messy behind the scenes! So why not aim to achieve dreamy drawers by incorporating some crafty ideas into your storage regime. Dad will love the **Stackable Bamboo Drawer Organisers** where anything from cuff links to underwear can be neatly and conveniently stored (RRP \$from \$5.95). The **Sock and Tie Organiser** (RRP \$12.95) will keep dad coordinated and is the coolest thing to hit the sock drawer!

Pantry

Ensure food selection is a breeze with a well organised pantry. The **Stackable Vege Tidy** (RRP \$6.95 ea) makes use of vertical shelf space and provides a well ventilated home for vegies such as potatoes and onions. The **Dry Store** range (RRP from \$18.95) ensures your perishables remain fresh and inject longevity into your food storage. Make the most of your spring cleaning spree and get right to the tops and backs of pantry cupboards with the help of a **Step Ladder** (RRP from \$55). This little pantry helper is an essential element to ensuring no space in your pantry gets overlooked! Need more space? Well why not **Add a**

a place for everything®



Shelf with Grip Base (RRP \$19.95)? These handy shelves again make the most of vertical space and are a cost effective and simple way to add a shelf!

Kids Room

Kids rooms should be a breeding ground for fun and motivation and Howards makes organisation enjoyable with key products from their kids range. The **Toy Hammock & Chain** (RRP \$24.95) provides a cosy home for plush toys and teddies and encourages toys to collect in one place rather than all over the room! Brightly coloured **Tub Trugs** (RRP from \$13.95) are virtually indestructible and provide perfect storage for all types of games, toys and knick-knacks. Why not make the most of your little one's smaller clothing and install a **Double Hanging Extension Bar** (RRP \$22.95). The removable bar hangs from the original clothing rail and takes advantage of the wasted vertical space that is often found in children's wardrobes.

Garage

Dad's golf clubs getting grubby? Build up of family bikes? Tripping over tools? Then head to Howards where they have the answer to all your garage grumbles. Made from durable steel, the **Fishing Rod Holder** (RRP \$29.95) is just the ticket to firmly affix fishing rods to the wall keeping them well protected and out of harm's way. The **Golf Rack Double** (RRP\$39.95) holds two sets of golf clubs and even a pair of golf shoes making this the ultimate gift for golfing dads! The **Ceiling Hoist** (RRP \$85) is the perfect tool to create space by getting bikes off the ground and the **36" Ultra Hold** (RRP \$32.95) is the ideal home for hardware items including brooms, hammers, rakes and other common garage tools. Put a stop to the hose snaking around the garage and invest in a **Hose Rack** (RRP \$29.95). Fixed to the wall, this product puts a stop to heinous hose behaviour once and for all!

Car

Why not inject some spring cleaning inspiration in to your Fathers Day gift choices? The **Visor Organiser with Sunshade** (RRP \$15.95) keeps frequently used items such as sunglasses, maps and pens at close reach when driving and the **Litter Chute** (RRP \$10.95) ensures that dad's car stays clean! The **Backseat Organiser** (RRP \$27.95) is the ultimate in car storage, with room for everything from street directories, to travel games ensuring you will never loose anything under the seat again! Finally, keep your groceries from rolling around the boot with the **Collapsible Cargo Organiser** (RRP \$44.95) with side pockets and room for all your shopping needs. Apples will never arrive home bruised again!

Make spring cleaning sensational and visit Howards Storage World where you will find the latest and greatest products in home storage and organisation. You can also enjoy a Howards experience without leaving the comfort of your own home by visiting their website www.hsw.com.au. Here you'll find great products and innovative Fathers Day Gift Ideas that can be purchased by the click of a button!

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