



**MEDIA RELEASE**

**FINAL**

### **Give your wardrobe a workout!**

If rummaging around your bedroom for clothing and accessories is becoming a regular feature of your day, take some expert tips from **Howards Storage World** and give your wardrobe a workout.

#### **Setting systems for wardrobe organisation:**

Great wardrobe organisation starts with identifying a system that best suits your storage needs. Howards' organisational expert, Cathy Player says setting systems that create a dedicated spot for each item is critical in staying organised in the long-term.

"Start with a careful review of your clothing and accessories and identify how much hanging and shelf space is required to accommodate your collection. Once these key points have been addressed, select a range of functional storage solutions that can be utilised everyday so that your wardrobe wonderland will outlast the week!" says Cathy Player.

#### **Shelving and storage systems:**

**Howards Storage World** has a range of shelving and storage systems to complement even the most complex wardrobe makeover. The **Elfa** shelving system is ingenious as it creates custom-designed spaces to suit every storage need. The simple **Elfa** system can be transformed by simply adding or reducing storage compartments as needed.

The versatile **Elfa** system is available in white and platinum with décor timber finishes to accommodate every taste and budget. It is made from triple epoxy coated steel for durability and has a large hold capacity to store all essentials.

The best way to kick-off your new look wardrobe is with the cost efficient **Elfa** basics starter drawer packs available from \$129 for 4 basket drawers. Other products from the Elfa range can be added to this including shelves, drawers, hooks, rods, shoe racks plus tie and belt holders.

For another storage alternative the Howard's **easy-build** shelving system creates a freestanding wardrobe that is available in kit format or customisable to individual needs. It makes the most out of free space and breaks-down into pieces for easy moving. Best of all is that no tools are required for assembly!

a place for everything®



## Clothes

### Hangers

Howards Storage World has a variety of hangers that help preserve your clothes and ensure they stay wrinkle-free. **The NEW EVA Tie and Belt Hanger** (\$7.45) has hanging space for multiple items and its soft spongy exterior will help protect fragile accessories.

As the experts in storage and organisation, Howard's recommends choosing a hanger specifically designed to each item of clothing. The smooth timber **Shirt Hanger** (\$2.45) has a slight curve to maintain shirt shape whilst the **Thick Trouser Hanger** (\$3.75) with its clamp gives a crease free result.

The elegant **Satin Hanger** (\$7.95) adds a beautiful touch to the wardrobe with its soft padding that prevents delicate dresses and sweaters from slipping. Its luxurious satin finish ensures that no tell-tail hanger marks remain when items are removed and ensures delicates are well preserved.

### Clothes care

Not only is Howard's brimming with ideas on how to organise your wardrobe, it also has great ideas on how to care for treasured garments once sorted. To ensure clothes stay in mint condition Howard's **Cedar Fresh Balls & Cedar Fresh Block Hanger** (from \$5.95) is a natural deodoriser and insect repellent that naturally cares for clothes.

### Shoes

Every woman who lives for fashion will love Howard's **Clear Store Storage System** that provides creative ways to store shoes. The **Stackable Shoe Boxes** (from \$12.95 set of 3) are ideal for your growing collection and cater to both the prince and princess in the home. The clear boxes keep dust at bay and ensure shoes remain in pristine condition.

### Drawer organisers

Howard's contemporary **Stackable Bamboo Drawer Organisers** (from \$6.95) have a natural look and are made from environmentally friendly bamboo. They ensure all intimates are grouped in their own compartment in an elegant setting.

### Temporary wardrobe

The **Temporary Wardrobe** can easily be assembled to help accommodate visiting guests who will appreciate the extra love and care provided to their precious garments. The **LAD Frame and Basket Sets** (from \$59.95) provide a simple way to store undergarments, hats and t-shirts.



The beauty of this storage system is that the wire baskets helps to make everything accessible and easy to see.

### **Specialty organisers**

If trying to find a home for your fashion accessories is difficult, Howard's has some great ideas to ensure your cherished items are well cared-for. The **Jewellery Organiser** (from \$16.95) will help to keep jewellery, hair bands and ribbons organised so you never have to rummage around for anything again.

Whilst Howard's **Handbag Holder** (\$35.95) neatly displays 8 handbags each side, and ensures that they remain in perfect condition and dust-free.

### **Kids wardrobe**

Encourage children to be organised by making it easier for them to put things away with some great products from Howards. The **elfa kid's Wardrobe** can be designed to give kids easy access to their clothes, books and toys whilst also fostering their independence.

To help keep the kids clothes neat and tidy Howard's also has a fun range of **Hangers For Kids** (6 pack \$9.95) that come in a assortment of colours. The Kids **Sparkle Hangers** (8 pack \$5.95 pink or blue) also make a cute addition to the wardrobe.

Happy Wardrobe Organising from Howards Storage World!

For more information on these and other great storage ideas call into your nearest Howards Storage World® store, visit the website [www.hsw.com.au](http://www.hsw.com.au) or telephone 1300 666 616. Your wardrobe will look and feel more organised.

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